

# Omnus Specialist Update Network

Reach over

# 10,000 specialists

The specialist network includes

**9** specialist pdf newsletters and web sites.

## Content

**Major updates of local and global happenings:** journals, conference reviews, news summaries, people, research, drug updates, practice notes.

**Political and regulatory:** Mainly Australian based issues affecting a specialist group.

**Interdisciplinary:** Key happenings in other disciplines that affect the specialisation.

**Alerts/Drug Updates**  
**Free access to key journals.**

1 **Cardiology**  
update

2 **Dermatology**  
update

3 **Endocrinology**  
update

4 **Gastroenterology**  
update

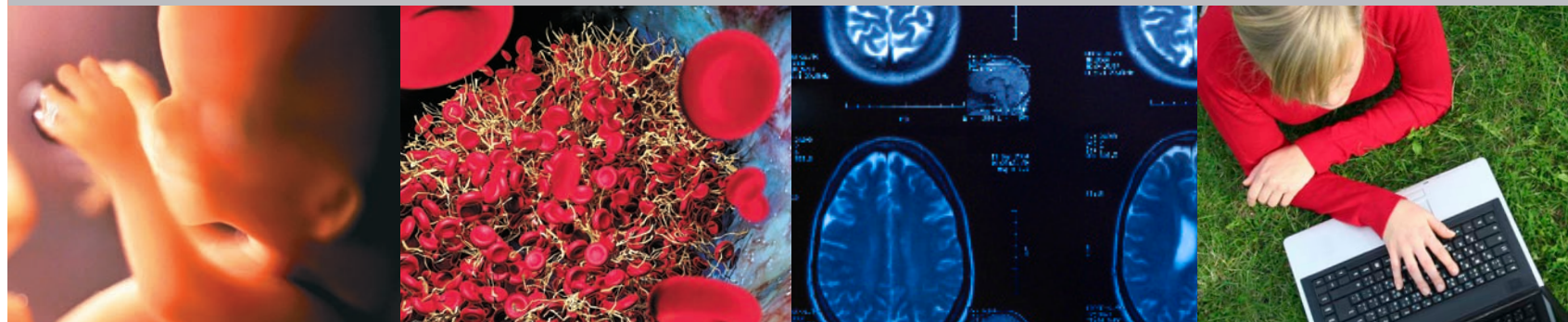
5 **Neurology**  
update

6 **Oncology**  
update

7 **Paediatrics**  
update

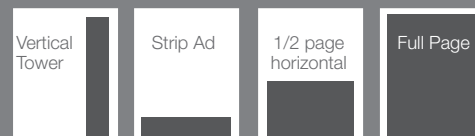
8 **Psychiatry**  
update

9 **Rheumatology**  
update



### Newsletter advertising Sizes + Spec

Ad size	Specs (wxh mm)
Vertical tower	45 x 240
Strip ad	192 x 57
1/2 page Horizontal	197 x 136
Full page	197 x 268



All newsletter advertising must be supplied as a rasterised PDF (300dpi)

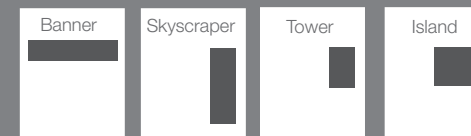
### Contacts

Sales NSW: Suzanne Coutinho  
T: (61) 2 9422 2839

Sales VIC: Tim Young  
T: 0417 575 288

### HTML advertising Sizes + Spec

Ad size	File size	Specs (wxh pixels)
Banner	39K	468 x 60
Skyscraper	39K	125 x 600
Tower	39K	125 x 250
Island	39K	300 x 250



All HTML advertising must be supplied as .GIF or .JPG files

### Website advertising Sizes + Spec

Ad size	File size	Specs (wxh pixels)
Banner	39K	468 x 60
Leaderboard	39K	728 x 90
Island	39K	300 x 250

Microsoft Outlook 2007 users will only see frame one on animated gif files. To ensure you gain maximum exposure from your advertisement, we recommend frame one of your artwork includes all contact details.

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